HelpAge Canada Age Better Grants 2025/26 Frequently Asked Questions (FAQs)



What are Age Better Grants?

Age Better grants provide community-based seniors' services organizations with funding so they can provide older people in their communities with the equipment, services, and social programs they need to stay healthy, engaged, and active.

Since 2020, the Age Better program has reached more than 5600 older adults in over 45 communities across Canada.

What's new for 2025/26?

This year's granting streams are Ageing Connected, which funds programs that promote social connection and foster a sense of belonging among older adults., and Ageing Boldly, which supports initiatives that combat ageism, prevent elder abuse and neglect, and protect the rights of older adults.

How much funding is available to each organization?

Grant amounts vary depending on the scope and impact of the project. The current funding model, subject to change, provides up to \$20,000 per grant, with an emphasis on projects that can demonstrate measurable community benefits.

What is the deadline to apply?

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The call for applications opens March 24, 2025, and closes on April 14, 2025.

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How does my organization apply for a grant?

The application process is fully online:

- 1. Visit the <u>application portal</u> starting March 24, 2025.
- 2. Follow the step-by-step instructions for each application section.
- 3. Be sure to submit your completed application before the deadline.
- 4. You will receive an email confirmation once your application is submitted.

Can you share any final thoughts or pointers?

- Be clear and specific: Clearly describe your program's goals, activities, and how it aligns with the 2025 priorities (Aging Connected and/or Ageing Boldly).
- Focus on impact: Explain how your program will benefit older adults and the difference it will make in your community.
- Engage older adults: Programs that actively involve older adults in leadership, planning, or delivery are strongly encouraged.
- Provide a realistic budget: Break down how you plan to use the funds, ensuring all costs are reasonable and clearly linked to the program.

Can I apply for more than one grant?

Organizations may submit multiple applications across both funding streams; however, only one application per organization will be funded per granting cycle. Past grant recipients are welcome to apply.

When will I find out if my application was successful?

All applicants will be notified of their status by email by May 12, 2025. Successful applicants will receive further instructions on next steps, including funding contract agreements and reporting expectations.

How can I learn more?

Visit the HelpAge Canada website <u>Age Better program page</u>.

