

# Ageing Connected

This grant stream will fund initiatives that reduce social isolation and loneliness among older adults by supporting programs and services that foster meaningful social connection(s).

**Community-based seniors' services (CBSS) organizations will be awarded grants of up to \$20,000** to implement initiatives that create opportunities for older adults to engage, build relationships, and maintain a sense of belonging in their communities.

Priority will be given to programs that enhance in-person social participation, with special consideration for initiatives that support older adults who are harder to reach or face barriers to connection due to income, language, disability, culture, or other intersecting factors. Equity-denied older adults have limited access to traditional social networks and/or face systemic challenges that increase their risk of isolation and loneliness.

**HelpAge Canada strives to ensure that older adults have access to inclusive and culturally relevant social support networks, reducing the negative impacts of loneliness on their quality of life.**

## Purpose of the Grant:

**This grant is intended to support CBSS organizations in:**

- Reducing social isolation by funding programs that create opportunities for older adults to engage with their communities, ensuring they have access to meaningful relationships and a strong sense of belonging.
- Enhancing community engagement by supporting initiatives that encourage social participation, group physical activity, volunteer opportunities, or intergenerational programs.
- Improving well-being by investing in programs that provide education, awareness, support and/or access to community resources.

